

PRIVATE CAPITAL PLACEMENT AGENTS

We analyze the activity of placement agents servicing private capital funds closed so far in 2018 and those that are currently raising capital, as well as provide breakdowns of placement agent activity by asset class, fund size and more.

Fig. 1: Prominent Placement Agents Servicing Private Capital Funds Closed in 2018 YTD (As at May 2018)

Firm	No. of Known Private Capital Funds Closed	Capital Raised by Known Private Capital Funds Closed (\$bn)
Credit Suisse Private Fund Group	8	12.7
Eaton Partners	5	5.9
Park Hill Group	5	3.5
Rede Partners	4	8.0
MVision Private Equity Advisers	4	0.8
Evercore Private Funds Group	3	11.9
First Avenue	3	3.6
UBS Investment Bank Private Funds Group	3	1.8
Champlain Advisors	3	1.6
Equus Financial Consulting	3	1.4
Sixpoint Partners	3	1.3
M2O Private Fund Advisors	3	1.3
Picton	2	20.2
LarrainVial	2	9.5
Greenstone Equity Partners	2	8.7
Selinus Capital	2	4.9
KB Investment & Securities	2	4.2
Principle Advisory Services	2	2.5
Growth Capital Services	2	1.5
Park Madison Partners	2	1.4

Source: Preqin

Fig. 2: Prominent Placement Agents Servicing Private Capital Funds in Market (As at May 2018)

Firm	No. of Known Private Capital Funds in Market	Capital Targeted by Known Private Capital Funds in Market (\$bn)
Park Hill Group	16	20.1
Mercury Capital Advisors	15	11.4
Eaton Partners	15	7.4
Asante Capital Group	13	5.2
Lazard Private Capital Advisory	12	7.1
Credit Suisse Private Fund Group	11	10.7
UBS Investment Bank Private Funds Group	11	7.0
Evercore Private Funds Group	9	15.7
Campbell Lutyens	9	14.5
Jade Advisors	9	4.0
MVision Private Equity Advisers	8	8.0
First Avenue	8	3.8
Trinity Group Alternative Assets	7	11.2
JP Morgan Securities Inc.	7	3.2
Monument Group	7	2.9
Probitas Partners	7	2.7
BerchWood Partners	7	1.9
TCG Securities	6	27.7
Atlantic-Pacific Capital	6	6.1
Citi International Fund Distribution	6	5.4
Capstone Partners	6	5.3

Source: Preqin

Fig. 3: Prominent Placement Agents Servicing First-Time Private Capital Funds Closed in 2018 YTD (As at May 2018)

Firm	No. of Known First-Time Private Capital Funds Closed
UBS Investment Bank Private Funds Group	1
Eaton Partners	1
Principle Advisory Services	1
Credit Suisse Private Fund Group	1
Raymond James	1
Bury Street Capital	1
Brookvine	1
Rede Partners	1
Growth Capital Services	1
CrossBay Capital Partners	1
Equus Financial Consulting	1
Moelis & Company Private Funds Advisory	1
Compass International Advisors	1
Far Hills Group	1
Hamilton Miller Investments LLC	1

Source: Preqin

Fig. 4: Prominent Placement Agents Servicing First-Time Private Capital Funds Currently in Market (As at May 2018)

Firm	No. of Known First-Time Private Capital Funds in Market
Park Hill Group	4
UBS Investment Bank Private Funds Group	4
BerchWood Partners	3
M2O Private Fund Advisors	3
Atlantic-Pacific Capital	2
Lazard Private Capital Advisory	2
Fortress Group	2
Acalyx Advisors	2
Brooklands Capital Strategies	2
Monument Group	2
Probitas Partners	2
Campbell Lutyens	2
TMR Strategic	2
CapEos	2
Equus Financial Consulting	2

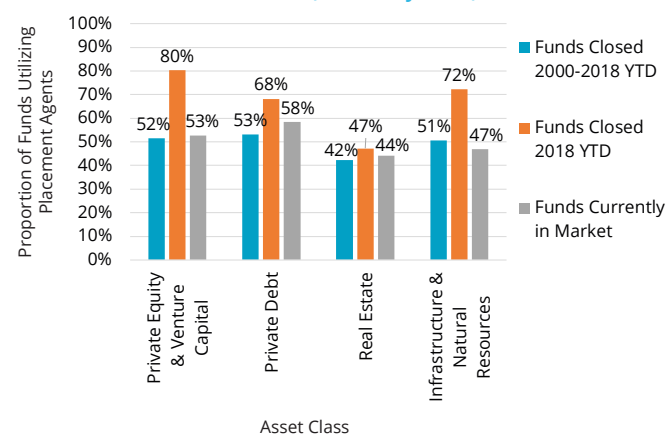
Source: Preqin

Fig. 5: Prominent Placement Agents Servicing the Largest Private Capital Funds Closed in 2018 YTD (As at May 2018)

Fund	Fund Type	Placement Agent(s) Used	Final Close Size (mn)
EQT VIII	Buyout	Picton	10,750 EUR
BC European Cap X	Buyout	Greenstone Equity Partners, Heungkuk Securities, HMC	7,000 EUR
Starwood Global Opportunity Fund XI	Real Estate	Roam Capital	7,600 USD
GSO Capital Solutions Fund III	Distressed Debt	Compass Group, IBK Securities, JP Morgan Securities Inc.	7,356 USD
Blackstone Real Estate Partners Asia II	Buyout	--	7,000 USD
American Securities Partners VIII	Real Estate	Picton	7,000 USD
PAI Europe VII	Buyout	Ark Totan Alternative, Evercore Private Funds Group, LarrainVial, Rede Partners	5,000 EUR
Copenhagen Infrastructure III	Infrastructure	Eaton Partners, Selinus Capital	3,500 EUR
Broad Street Real Estate Credit Partners III	Real Estate	Goldman Sachs	4,200 USD
Clearlake Capital Partners V	Special Situations	Credit Suisse Private Fund Group	3,600 USD

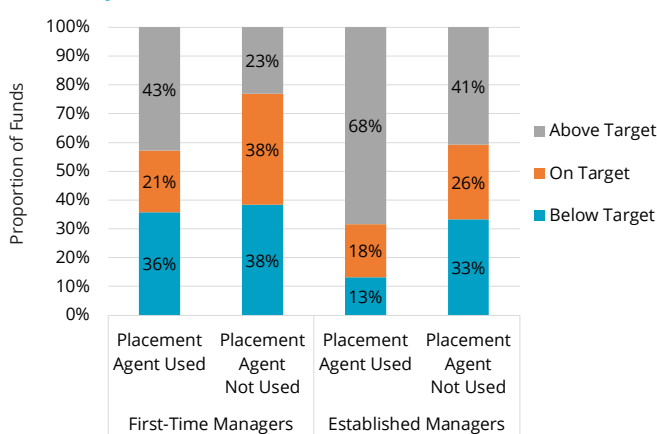
Source: Preqin

Fig. 6: Placement Agent Use by Private Capital Funds by Asset Class and Date of Final Close (As at May 2018)



Source: Preqin

Fig. 7: Fundraising Success of Private Capital Funds Closed in 2018 YTD by Placement Agent Use and Manager Experience (As at May 2018)



Source: Preqin

Fig. 8: Prominent Placement Agents Servicing Private Capital Funds Closed in 2018 YTD by Asset Class (As at May 2018)

Private Equity & Venture Capital	Private Debt	Real Estate	Infrastructure & Natural Resources
Rede Partners	Credit Suisse Private Fund Group	Park Madison Partners	Eaton Partners
Credit Suisse Private Fund Group	First Avenue	Park Hill Group	Credit Suisse Private Fund Group
Park Hill Group	JP Morgan Securities Inc.	Accord Capital Partners	Champlain Advisors
UBS Investment Bank Private Funds Group	Compass Group	Roam Capital	Selinus Capital
Sixpoint Partners	IBK Securities	Goldman Sachs	Campbell Lutyens
MVision Private Equity Advisers	Samsun Securities	LarrainVial	Evercore Private Funds Group
Eaton Partners	Banca IMI	KB Investment & Securities	Magenta Capital Services
Picton	Principle Advisory Services	First Avenue	KB Investment & Securities
Evercore Private Funds Group	Rede Partners	Champlain Advisors	Teneo Partners
Greenstone Equity Partners	Growth Capital Services	Selinus Capital	Asante Capital Group

Source: Preqin

Fig. 9: Prominent Placement Agents Servicing Private Capital Funds Closed in 2018 YTD by Primary Geographic Focus (As at May 2018)

North America	Europe	Asia-Pacific
Credit Suisse Private Fund Group	Rede Partners	BTIG
Eaton Partners	Credit Suisse Private Fund Group	Principle Advisory Services
Park Hill Group	Evercore Private Funds Group	UBS Investment Bank Private Funds Group
Champlain Advisors	Selinus Capital	Atlantic-Pacific Capital
Equus Financial Consulting	Growth Capital Services	Brookvine
Sixpoint Partners	Park Hill Group	Wise Capital Limited
M2O Private Fund Advisors	Picton	Greenstone Equity Partners
KB Investment & Securities	Greenstone Equity Partners	CrownRock Partners
First Avenue	Heungkuk Securities	Compass International Advisors
Park Madison Partners	HMC	Hollister Associates

Source: Preqin

Fig. 10: Prominent Placement Agents Servicing Private Capital Funds Closed in 2018 YTD by Fund Size (As at May 2018)

Less than \$149mn	\$150-499mn	\$500-749mn	\$750-999mn	\$1bn or More
Thomas Investment Partners SAS	M2O Private Fund Advisors	Champlain Advisors	First Avenue	Credit Suisse Private Fund Group
Sixpoint Partners	Eaton Partners	Sixpoint Partners	Park Madison Partners	Evercore Private Funds Group
FocusPoint Private Capital Group	Rede Partners	Quest Fund Placement	Park Hill Group	Picton
Eaton Partners	Moelis & Company Private Funds Advisory	Monument Group	KB Investment & Securities	LarrainVial
GCA Advisors Private Funds Group	Equus Financial Consulting	Park Hill Group	Teneo Partners	Rede Partners
Orchard Securities	CrossBay Capital Partners	Selinus Capital	Equus Financial Consulting	First Avenue
Hollister Associates	Park Hill Group	UBS Investment Bank Private Funds Group	Karoo Capital	Greenstone Equity Partners
Avec Capital	Hamilton Miller Investments LLC	POLARIS Investment Advisory	EdgeLine Capital Partners	Heungkuk Securities
XT Capital Partners	Konomi	Credit Suisse Private Fund Group	ISP Group	HMC
Crito Capital	Principle Advisory Services	M2O Private Fund Advisors	Paxstone Capital	Roam Capital

Source: Preqin

Unless otherwise noted, firms are included in tables based on number of known funds serviced within the given criteria. In the event of a tie, firms with the same number of known fund clients will be ranked according to the funds' aggregate value.

CONTACT US

We hope that you find the data in this report useful and welcome any feedback you may have.

If you would like to learn more about the methodology used or share data for our future reports, please contact info@preqin.com or get in touch with your account manager.