

Preqin Announces Data Integration with Wharton Research Data Services

Preqin today announces that it has launched its integration with Wharton Research Data Services (WRDS), making its private equity and venture capital data available to WRDS' researchers. This marks the first inclusion of private market data to the WRDS platform, and reflects Preqin's commitment to bolstering academic research into the alternative assets industry.

Preqin's data is a mainstay of research into the alternative assets market, as it constitutes the most wide-ranging and granular source of information on the industry. With data compiled over almost 20 years, Preqin tracks over 17,000 fund managers and 8,000 investors. In tracking their activities, Preqin's database includes information on almost 25,000 alternative asset funds, over 300,000 deals & exits, and benchmarks backed by more than 10,000 fund-level returns records.

WRDS provides the leading business intelligence, data analytics, and research platform for global institutions. A part of the Wharton School of the University of Pennsylvania, WRDS enables comprehensive thought leadership, historical analysis, and insight into the latest innovations in academic research. WRDS' rigorous data review and unique array of services offer access to a suite of analytics, research support, and classroom tools. WRDS is a leader in impactful research.

"WRDS is very excited to add Preqin to the platform," said Robert Zarazowski, Managing Director of WRDS. "With so much activity in alternative markets, Preqin offers researchers tremendous insights covering firms, funds and individual investors. We know that Preqin data will be deeply valued by our global research community."

"We are thrilled to announce this integration with WRDS," added Mark O'Hare, Preqin CEO. "Preqin's mission is to improve the transparency and access to data of this notoriously opaque part of financial markets, including by facilitating academic research into the industry. We are honoured to be a provider of private market data to support their research, and we are proud to be a part of empowering new understanding of how these markets operate."

WRDS users can request access to Preqin private equity and venture capital data through their portal from today.

About Preqin:

Preqin is the Home of Alternatives™, the foremost provider of data, analytics and insights to the alternative assets community. From pioneering rigorous methods of data collection to developing a revolutionary platform, we have committed ourselves to furthering the understanding of alternatives for over 16 years. Through close partnership with our clients, we continuously build innovative tools and mine new intelligence to enable them to make the best decisions every day.

For more information, contact our dedicated press team at press@preqin.com or call (+44) 20 3207 0265.

If you would like to receive direct weekly updates on the latest research, blogs, publications, conferences and product developments, then [sign up](#) to Preqin's new Spotlight Newsletter. This will not affect your receiving Preqin press releases.

About WRDS:

[Wharton Research Data Services \(WRDS\)](#) provides the leading business intelligence, data analytics, and research platform to global institutions—enabling comprehensive thought leadership, historical analysis, and insight into the latest innovations in academic research.

WRDS provides researchers with one location to access over 350 terabytes of data across multiple disciplines including Accounting, Banking, Economics, ESG, Finance, Healthcare, Insurance, Marketing, and Statistics. An award-winning data research platform for 50,000+ commercial, academic, and government users in 35+ countries,

WRDS is the global gold standard in data management, innovative tools, analytics, and research services – all backed by the credibility and leadership of the Wharton School.

About the Wharton School:

Founded in 1881 as the world's first collegiate business school, the [Wharton School](http://www.wharton.upenn.edu) of the University of Pennsylvania is shaping the future of business by incubating ideas, driving insights, and creating leaders who change the world. With a faculty of more than 235 renowned professors, Wharton has 5,000 undergraduate, MBA, executive MBA, and doctoral students. Each year 18,000 professionals from around the world advance their careers through Wharton Executive Education's individual, company-customized, and online programs. More than 98,000 Wharton alumni form a powerful global network of leaders who transform business every day. For more information, visit www.wharton.upenn.edu.