

DealCloud and Preqin Announce Integration of Preqin Data into DealCloud DataCortex

The integration of Preqin’s alternative assets data into DealCloud’s DataCortex product will allow clients to identify and enrich investor data and manage fundraising more effectively

DealCloud – a global technology leader for CRM and deal management in the capital markets – and alternative assets data provider Preqin announce today a partnership to integrate Preqin’s data with DealCloud’s DataCortex product.

“We believe that modern-day dealmakers, fund managers, and investor relations professionals deserve to have all of their outsourced data accessible in the same hub as their proprietary data. They simply need a unified deal management, fundraising, and data management platform in order to be competitive in today’s market,” says Amit Lalwani, SVP of Global Business Development at DealCloud. “This integration comes in response to our clients’ reliance on Preqin’s market-leading data, and we’re excited about the increased leverage they’ll get from the platform as a result of the partnership.”

Through the integration, clients of both DealCloud and Preqin can leverage real-time data such as investor allocations, fund performance, deal making activity and direct contact information all in one, centralized platform that is accessible from any desktop or mobile device.

“Preqin is responding to the call for technological advances in both fundraising and deal management, enabling our clients to efficiently raise record-breaking funds,” said Ayo Akindele, Global Head of Channels at Preqin. “Having access to the best data and intelligence means our clients can realize their market potential by saving time and other costs related to information gathering. DealCloud is at the forefront of this fast-paced innovation, and we’re pleased to be able to deliver this seamless integration to enable our clients to realize even greater efficiency in their daily activities. With an increasing number of organisations relying on both DealCloud’s technology and Preqin’s data, it is paramount that they are able to access industry-wide insights along with their own proprietary data all in one place.”

Over 600 principal investing firms, investment banks, and operating companies rely on DealCloud’s solutions for storage of proprietary data, deal sourcing, origination and deal management.

About Preqin:

Preqin is the home of alternative assets, providing industry-leading intelligence on the market and cutting-edge tools to support participants at every stage of the investment cycle. More than 60,000 industry participants in over 90 countries rely on Preqin as their indispensable source of data, solutions and insights.

Preqin’s data and analysis is frequently presented at industry conferences, and is used in the global financial press and academic journals & white papers. We are always happy to support journalists by providing reports, custom data and one-on-one interviews.

For more information, contact our dedicated press team at press@preqin.com or call (+44) 20 3207 0265.

About DealCloud

DealCloud, an Intapp company, provides a single-source deal, relationship, and fund management platform to enable over 600 clients to power their deal-making process from strategy to origination to execution. We offer fully configurable solutions purpose-built for the complex relationships and structures of private equity and growth capital firms, investment banks, private and publicly traded companies, debt capital providers, and other investors. For more information, visit www.dealcloud.com.