

## Preqin Welcomes Iman Poernomo as New Chief Data Officer

Preqin today welcomes Iman Poernomo as its new Chief Data Officer. He joins Preqin's London office with 20 years' experience as a leader in data management, advanced analytics and data oriented organizational transformation. Iman also has a wealth of technological expertise, ranging from NoSQL database solutions to service-oriented architecture.

**Iman will be leading Preqin's further development in cutting-edge intelligent data gathering techniques**, as well as guiding the next stage of its data modelling and machine learning processes. "Preqin's core business is its data, but we know that data alone does not make for actionable insights." said Preqin Chief Executive Mark O'Hare. "We are fascinated by the opportunities that technology offers in this area, and we are always on the lookout for new ways to leverage technology to derive more value from our data. Iman comes along with a large expertise in data management and analytics and I am sure **his guidance will prove invaluable in developing the next generation of intelligent tools for our clients**. We are thrilled to see what new ideas Iman will bring."

Iman comes to Preqin most recently from AstraZeneca, where he was Vice President and Head of Enterprise Data and Analytics. In this role he led the deployment of a data governance, quality and accountability framework for the pharmaceutical firm. Previously, he spent seven years at JP Morgan as Chief Data Officer for Enterprise Data Science, and as Chief Information Architect for the Corporate and Investment Bank he led a massive data management change programme. **Iman has also been a Professor at King's College London**, in which capacity he has authored 60 publications and a book on formal data modelling.

"Preqin is a fantastic opportunity for any Chief Data Officer: curated data and superlative insights are exactly our product. We're the market leader in alternative assets research because of the depth and quality of our information", said Iman. "I'm excited to be working with our amazing research, engineering and product teams to super charge our data science programme. If we can maximize our coverage through intelligent automation, and leverage our fantastic data sets to drive AI and predictive analytics, then **we will be able to empower our clients with the decision-making capabilities they need in real time.**"

*Preqin is the Home of Alternatives™, the foremost provider of data, analytics and insights to the alternative assets community. From pioneering rigorous methods of data collection to developing a revolutionary platform, we have committed ourselves to furthering the understanding of alternatives for over 16 years. Through close partnership with our clients, we continuously build innovative tools and mine new intelligence to enable them to make the best decisions every day.*

**For more information, contact our dedicated press team at [press@preqin.com](mailto:press@preqin.com) or call (+44) 20 3207 0265.**

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