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## Dynamo expands private equity monitoring and valuation capabilities with acquisition of leading cloud software provider Preqin Solutions, a subsidiary of London-based Preqin Limited

Dynamo Software, the premier provider of comprehensive cloud software and data solutions for the alternative investment industry, announced today that it has acquired Preqin Solutions, formerly Baxon Solutions. Based in London, Preqin Solutions provides cloud-based software for private equity portfolio monitoring, valuation, performance analysis, and ESG impact design and measurement. The acquisition adds significant value across Dynamo's existing client base of over 500 private fund managers and allocators that use Dynamo's CRM, deal management, portfolio monitoring, and investor reporting capabilities.

Preqin Solutions' software enables a broad range of functionality that speeds the collection, transfer, and analysis of data across a private equity portfolio. Key components include the automation of monthly and quarterly performance data collection from underlying portfolio companies; the ability to seamlessly feed data into valuation, cap table and waterfall models; and the inclusion of key market and performance data from Preqin and other third-party data sources. Preqin Solutions' market-leading features add a new dimension to the Dynamo platform and are clear differentiators in the marketplace. Importantly, the addition of Preqin Solutions' global customer footprint and employee base brings unique reach and expertise to Dynamo's product development and client success teams, significantly expanding Dynamo's existing London and APAC presence.

Dynamo Software and Preqin Limited maintain a long-standing relationship under which Dynamo has utilized Preqin's data in its core CRM platform, offering customers the ability to access market participant data easily via browser or mobile device. As part of the acquisition, Dynamo and Preqin Limited are strengthening their partnership to facilitate a seamless transition for Preqin Solutions customers and staff and to ensure that existing and new customers can continue to benefit from the Dynamo platform, Preqin Solutions portfolio tools and Preqin data.

"We are excited to welcome the Preqin Solutions team to the Dynamo family and expand our platform with the unique capabilities their system offers," commented Hank Boughner, Dynamo's CEO. "Preqin Solutions' cloud software is a perfect complement to Dynamo's deal management, middle, back office, and LP reporting features and will extend the functionality and services we are able to provide to our clients investing in private assets. We look forward to a long-term partnership with Preqin Limited as we continue meeting the needs of sophisticated customers in the alternative investment space."

Mark O'Hare, founder and Chief Executive of Preqin, added: "We are very pleased to combine the Preqin Solutions business with the Dynamo cloud platform, and we know that Preqin Solutions clients and employees will be in great hands as part of the global Dynamo family. We look forward to continuing our mutually beneficial partnership by ensuring a seamless transition for all Preqin Solutions customers, and by providing Preqin's high quality data for use across the Dynamo client base."

Chris Ferguson, the current CEO of Preqin Solutions, added, "We are thrilled about what Dynamo can offer the business - this move will be of great benefit to both Preqin Solutions' employees and customers. Going forward, the business will have the best of both worlds: operating as part of a specialist, best-in-class software house while maintaining close ties and data integrations with a market-leading data provider."

Specific terms of the deal were not disclosed.

Marlin & Associates acted as exclusive strategic and financial advisor to Preqin.

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### **About Dynamo Software:**

*Dynamo Software has provided industry-tailored, highly configurable investment management, reporting and data management cloud software solutions to the global alternative investment industry since 1998. Dynamo provides SaaS solutions across the private investment landscape including: private equity and venture capital funds, real estate investment firms, hedge funds, endowments, pensions, foundations, prime brokers, funds of funds, family offices, and fund administrators. The Dynamo™ platform has improved the productivity of fundraising, deal,*

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management, research, investor servicing, portfolio management, and compliance teams worldwide. Collectively, Dynamo's 500+ clients manage over \$3 trillion in assets.

For more information about Dynamo Software, please visit [www.DynamoSoftware.com](http://www.DynamoSoftware.com) or call: +44 (0) 207 193 3244 or in the US: +1 866-439-6266

**About Preqin:**

Preqin is the home of alternative assets, providing industry-leading intelligence on the market and cutting-edge tools to support participants at every stage of the investment cycle. More than 73,000 industry participants in over 90 countries rely on Preqin as their indispensable source of data, solutions and insights.

Preqin's data and analysis is frequently presented at industry conferences, and is used in the global financial press and academic journals & white papers. We are always happy to support journalists by providing reports, custom data and one-on-one interviews.

For more information, contact our dedicated press team at [press@preqin.com](mailto:press@preqin.com) or call (+44) 20 3207 0265.