

# Asia-Focused Venture Capital AUM Doubles in Three Years

Assets in the region reached \$221bn in 2017, up from \$88bn at the end of 2014

The venture capital market in Asia is breaking all previous records, with unprecedented sums being raised by some of the largest private companies in the world. And while the fund management industry in the region remains significantly smaller than North America's, it is growing quickly, driven by global appetite from investors and a strong deals market.

In fact, the Asia-focused venture capital industry has almost tripled in size in just three years, and now controls \$221bn in assets under management. This record growth has been aided by strong performance: Asia-focused funds have a median net IRR of 13% across all vintages – the highest of any region. Additionally, assets may increase further in the coming months: an increasing proportion of investors targeting Asia are based outside the region, even as the number of domestic investors continues to grow.

**For more information and analysis, see the *Asia's Venture Capital Eclipse* report here:**

<http://docs.preqin.com/reports/Asias-Venture-Capital-Eclipse-A-Preqin-and-Vertex-Ventures-Study-October-2018.pdf>

## Christopher Elvin, Head of Private Equity:

*"The meteoric rise of the Asia venture capital market has been the story of the industry over the past few years, but much of the capital involved has come from corporate and strategic investors. The fund management industry itself remains relatively small compared to North America's, but the signs of growth are good – strong performance and record capital calls have seen assets under management approach a quarter of a trillion dollars. This looks likely to grow further: investors across the globe are seeking venture investments in Asia, and many are looking to commit more capital over the next 12 months."*

## Key Asia Venture Capital Facts:

- **The Asia-based fund manager industry has grown rapidly**, with 2,908 active venture capital fund managers as of August 2018.
- **Asia-focused venture capital assets under management has also risen**, reaching \$221bn in December 2017, up from \$88bn in December 2014\*.
- This has been boosted by strong performance. **Asia-focused venture capital funds have the highest median net IRR of any region** at 13%, compared to 8.9% for North America-focused funds and 10% for Europe-focused vehicles.
- **AUM growth has also been aided by appetite from investors around the world**: 53% of those investors targeting Asia are based in North America, with a further 15% in Europe.
- **The number of Asia-based venture capital investors is also on the rise**, growing to 803 as of June 2018 – double the 403 seen in December 2014.

*\*Due to Preqin's additional research efforts to strengthen our alternative assets data in China, assets under management figures have increased as we aim to be more reflective of the industry.*

*Preqin is the home of alternative assets, providing industry-leading intelligence on the market and cutting-edge tools to support participants at every stage of the investment cycle. More than 60,000 industry participants in over 90 countries rely on Preqin as their indispensable source of data, solutions and insights.*

*Preqin's data and analysis is frequently presented at industry conferences, and is used in the global financial press and academic journals & white papers. We are always happy to support journalists by providing reports, custom data and one-on-one interviews.*

**For more information, contact our dedicated press team at [press@preqin.com](mailto:press@preqin.com) or call (+44) 20 3207 0265.**

New York	London	Singapore	San Francisco	Hong Kong	Manila	Guangzhou
+1 212 350 0100	+44 20 3207 0200	+65 6305 2200	+1 415 316 0580	+852 3892 0200		

[www.preqin.com](http://www.preqin.com) / [info@preqin.com](mailto:info@preqin.com)