

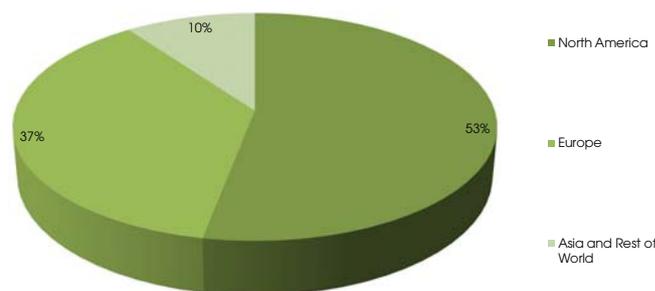
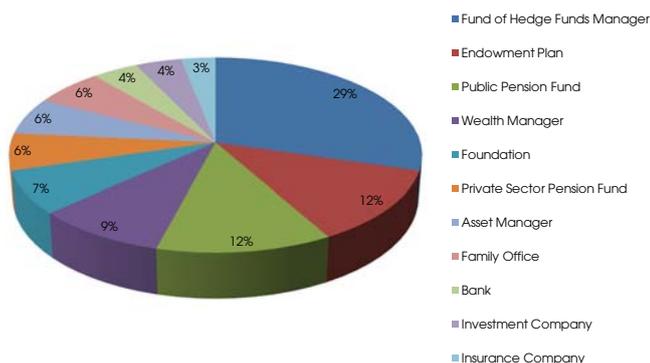


Fund Searches and Mandates

Which hedge fund structures are investors targeting? Which types of investors are initiating searches? Sarah Corran analyzes the latest hedge fund searches and mandates issued by investors.

Fig. 1: Hedge Fund Searches Issued by Investor Type, November 2012

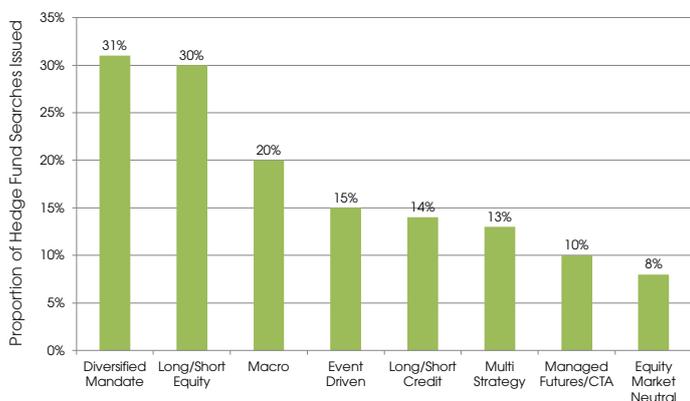
Fig. 2: Hedge Fund Searches Issued by Investor Location, November 2012



Source: Preqin Hedge Fund Investor Profiles

Source: Preqin Hedge Fund Investor Profiles

Fig. 3: Hedge Fund Searches Issued by Strategy, November 2012



Source: Preqin Hedge Fund Investor Profiles

Subscriber Quicklink:

Subscribers can click [here](#) to access the Fund Searches and Mandates feature on Preqin [Hedge Fund Investor Profiles](#), which allows you to filter hedge fund investors on Preqin's database by their strategy, structural and regional preferences for planned future investments within specific time frames.

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Fig. 4: Examples of Fund Searches Issued in November 2012

Investor	Investor Type	Location	Fund Search Details
Quantum Global Wealth Management	Asset Manager	Switzerland	Quantum Global Wealth Management is looking to make one to two new hedge fund investments over the next 12 months and will do so by investing directly. The asset manager has previously invested both directly and through fund of hedge funds vehicles. Typically, it has invested across a range of hedge fund strategies and geographic regions in order to diversify its clients' exposure to the asset class.
Woori Absolute Partners	Fund of Hedge Funds	Singapore	Woori Absolute Partners launched its latest vehicle, Woori NewAlpha Fund, in August 2012 and is actively looking to provide seed capital to Asian emerging managers through the fund. It is open to investing in a wide variety of strategies and will consider spin-off managers on a case-by-case basis.
Phillips Academy Endowment Andover	Endowment Plan	US	Phillips Academy Endowment Andover is planning to add at least one fund to its hedge fund portfolio in the coming 12 months. The endowment is seeking to invest directly in a hedge fund manager, which provides global exposure to relative value arbitrage and long/short equity strategies. The endowment typically prefers to invest with established managers, but is willing to consider seeding funds, emerging managers and spin offs.

Source: Preqin Hedge Fund Investor Profiles



Future Fund Searches and Mandates

The difference between success and failure in attracting institutional capital is often the ability to identify which investors are likely to be most interested in your fund.

To help with this task, Preqin [Hedge Fund Investor Profiles](#) now assists subscribers to identify likely investors in their fund by searching for institutional investors by their current searches and mandates.

Preqin updates these details by speaking directly to investors - saving you time and ensuring our intelligence is up to date and accurate.

- [Future Investment Plans](#) - Investor profiles now include details of investors' future fund searches, detailing whether they are targeting specific hedge fund strategies, regions of focus, or particular hedge fund structures.
- [Future Fund Searches and Mandates](#) - Forward-looking search for all the institutional investors that are looking to invest in funds that match your criteria.
- Filter potential investors by location, type, and also strategy, structural and regional preferences for the next 12 months, and likely timeframe for their next fund commitment.

Hedge Funds

Fund Searches and Mandates

Select all required filter criteria

- Investor Type
- Investor Location
- Strategy Preferences - Fund Searches and Mandates
 - Event Driven
 - Global Macro
 - Long Short
 - Relative Value
 - Others
 - Include Opportunistic Investors
- Structural Preferences - Fund Searches and Mandates
- Region Preferences - Fund Searches and Mandates
 - Asia Pacific
 - Europe
 - North America
 - Include Opportunistic Investors
 - Emerging Markets
 - Global
 - Rest of World
- Timeframe of Next Commitment

Keyword Search:

Investor Name	Strategies	Regions	Structures	Date Inserted
Asia Pacific Investment	Diversified	Emerging Markets, Global	Commingled Direct	06/08/2012
USA	Opportunistic, Diversified, Event Driven, Macro	Global	Commingled Direct	02/08/2012
North Asia Investment	Diversified, Long/Short Equity, Macro	Asia Pacific, Global	Commingled Direct	02/08/2012
Global Macro	Diversified, Opportunistic	Global, North America	Commingled Direct	02/08/2012
European Global Investment	Macro, Managed Futures / CTA	Global	Commingled Direct	02/08/2012
Asia Pacific Asia	Diversified	Global	Commingled Direct	02/08/2012
Asia	Currency, Diversified, Long / Short Credit	North America	Commingled Direct	02/08/2012

Future Plans, Searches and Mandates

Date of Plans: Q3 2012

Next 12 Months:

Strategies Targeting: Long Bias, Long/Short Equity, Macro

Structures Targeting: Commingled Direct

Regions Targeting: Europe, North America, Global

Summary: As of Q3 2012, [Investor Name](#) planned to increase its allocation to the hedge fund asset class over the next 12 months on an opportunistic basis. The [Investor Name](#) primarily looks to invest in long/short equity hedge funds along with global macro and long only funds. It will also consider investing in emerging managers.

Whether you're hoping to grow the assets of a niche Asia-focused fund of hedge funds, or launch a US global macro fund, access to Hedge Fund Investor Profiles can help.

[Hedge Fund Investor Profiles](#)

For more information and to arrange a walkthrough of the service, please visit:
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