

Hedge Fund Investor Profiles

February 2012

Welcome to this month's edition of Hedge Fund Investor Profiles update, our subscriber-only newsletter. Each month, Preqin's hedge fund analysts contact hundreds of investors and are often amongst the first to know their investment plans for the coming months. This newsletter is designed to show you some of the more interesting and often exclusive intelligence that has been gathered by the team in recent weeks.

Over the past month, Preqin's hedge fund analysts have added almost 80 new institutional investor profiles, including [Ocean Wilsons Investments](#), a Bermuda-based investment company that invests in a range of single-manager vehicles and funds of hedge funds, as well as UCITS-compliant products. Also added recently was New York-based [Anti-Defamation League Foundation](#), which has around 40% of its AUM allocated to long/short equity, distressed, event driven and multi-strategy hedge funds.

Our hedge fund analysts have updated over 420 investor profiles over the past month, including the £1.4bn [Royal County of Berkshire Pension Scheme](#), which advised that it had recently added a CTA manager to its portfolio. The pension fund is also invested in a fund of hedge funds and may make further investments in either type of vehicle later in the year. Recently, California-based [Sonoma County Employees' Retirement Association](#) revealed that it was receiving educational material about hedge funds, and could invest up to 5% of its total assets to managers approved by [Hewitt EnnisKnupp](#) in the foreseeable future. In Europe, German firm [BHF Bank](#) told us of its plans to make a new allocation to one of its three existing fund of hedge funds managers.

Subscribers to Hedge Fund Investor Profiles can now use the [Investor Alerts](#) feature to track individual investors and be notified whenever they have been updated by our team of analysts. These email notifications are managed through the [Preqin Alerts Centre](#) and users are able to set up alerts through our target list feature, or create alerts on an individual profile page. Investor Alerts allow customers to be kept up to date on the ever changing hedge investor market and are sent on a daily or weekly basis to your inbox.



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Looking for more info? If you would like us to update any of the investor profiles on our database, or look into an investor which is not currently listed, please let me know: abensted@preqin.com



The 2012 Preqin Hedge Fund Investor Review

The hedge fund industry's leading source of institutional investor intelligence, featuring profiles and analysis for the 1,000 most important investors.

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Sample Investor Profiles Recently Updated:

Investor	Location	Summary Plans
Genesis Research & Asset Management	US	The \$30mn firm expects to add one to two new managers to the Genesis Multi Manager Futures Fund over the next 12 months. The firm could invest up to \$20mn during this time, but will only consider managed account platforms. Managers are typically required to have a one-year track record and \$3mn in AUM.
Hiscox	Bermuda	The £2.9bn insurance company plans to add a number of new hedge funds to its portfolio throughout 2012. Hiscox has previously focused its investments towards long/short equity vehicles, but will also look at global macro and event driven funds going forwards. It currently has 1.5% of its total assets committed to the asset class.
Montgomery County Employees' Retirement System	US	The \$2.7bn public pension is set to increase its allocation to hedge funds by 2%, taking it to 5% of AUM. It is currently invested in two funds of hedge funds and one single-manager vehicle, and is seeking to move away from multi-manager funds and focus on direct investments only. It will consider a range of strategies, and has around \$54mn to invest.
Altima Asset Management	Russia	The \$5mn fund of hedge funds manager plans to add one or two new managers to its portfolio in the next 12 months. Its investments focus on Russia and Eastern Europe, and Altima typically commits to long/short equity funds. It currently has between five and eight underlying managers, and requires managers to have a minimum three-year track record and \$10mn in AUM.
San Jose Federated City Employees' Retirement System	US	The \$1.8bn public pension fund is poised to make its maiden investment in the asset class later in the year. San Jose Federated could invest up to 25% of its AUM, although an asset allocation study last year suggested a 5% allocation. It will consider a range of strategies and is open to both funds of hedge funds and single-manager vehicles.
BrunnerInvest	Switzerland	The CHF 100mn fund of hedge funds manager is to raise new capital throughout the year. It currently has around 30 managers in its portfolio, and splits its investments between Europe and emerging markets - in particular Asia - but it does not have exposure to the Americas. BrunnerInvest also plans to replace the worst performing managers in its portfolio. It will not allocate to managers with lock-up restrictions or less than CHF 20mn in AUM.
Ader Investment Management	US	The New York-based firm has recently launched a new funding platform for hedge fund managers looking to increase their AUM and widen their distribution. It will focus its investments towards generalist managers, sector specialists and short-biased strategies, and is especially interested in adding US-based liquid long/short managers.