



This report is an excerpt from: **Quarterly Update: Real Estate, Q2 2013**. To download the full report please visit:
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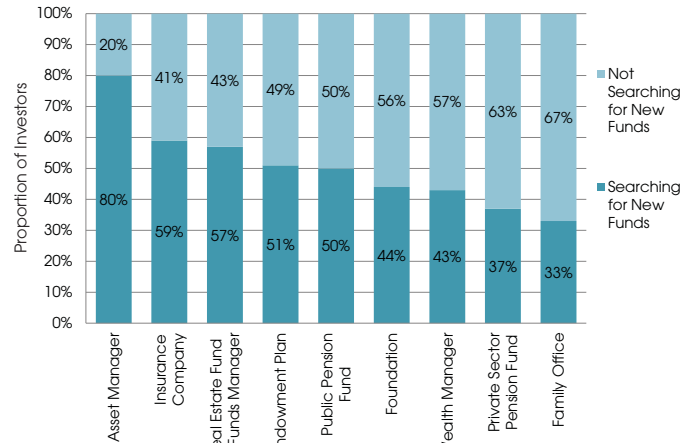
Institutional Investors in Private Real Estate

Asset managers are the most likely investor group to be planning new commitments to private real estate funds, with 80% of those with an existing allocation to real estate expecting to be active in the coming year (Fig. 1). Over 50% of North American and Asian investors are planning new commitments; however, only 40% of European investors are looking to invest in the next 12 months, which may be a result of ongoing uncertainty in the Eurozone and increased regulation in the region.

Interest in higher risk/return profile strategies continues to increase, with 36% and 32% of investors believing opportunistic and value added funds respectively are presenting the best opportunities in the current market (Fig. 4). North America is considered by 68% of institutions as the region presenting the best investment opportunities (Fig. 5).

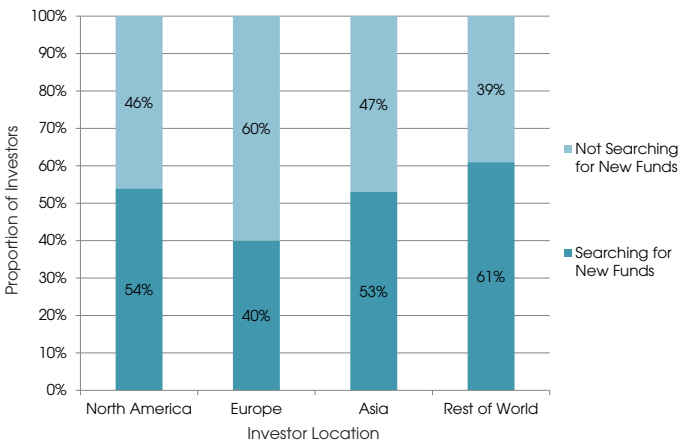
Interested in which investors are planning to make new fund commitments? Preqin's **Real Estate Online** contains details of the fund searches and mandates of over 470 investors plus detailed profiles for another 3,300 investors in the asset class. For more information, please visit: www.preqin.com/reo

Fig. 1: Proportion of Real Estate Investors Searching for New Funds in the Next 12 Months by Investor Type



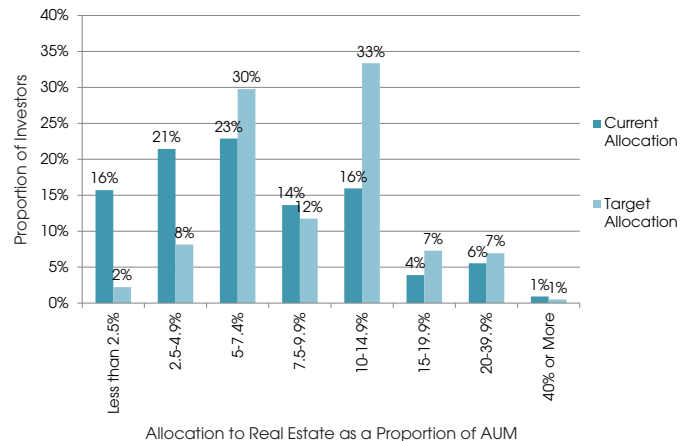
Source: Preqin Real Estate Online

Fig. 2: Proportion of Real Estate Investors Searching for New Funds in the Next 12 Months by Investor Location



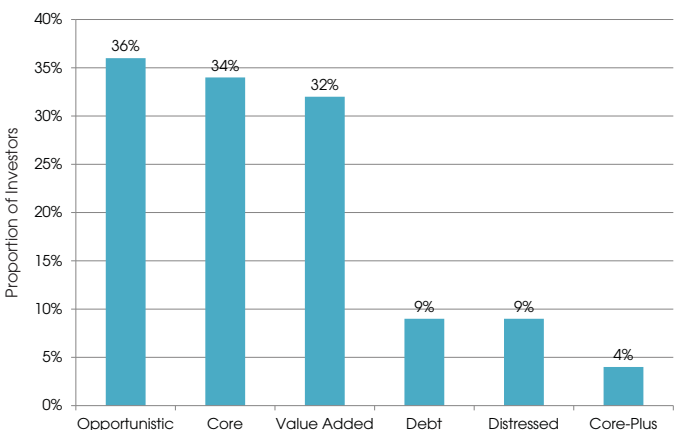
Source: Preqin Real Estate Online

Fig. 3: Distribution of Investors' Current and Target Allocations to Real Estate



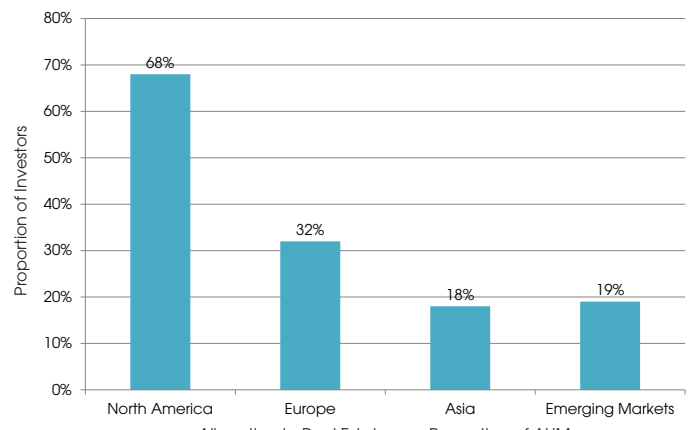
Source: Preqin Real Estate Online

Fig. 4: Strategies Investors Believe are Presenting the Best Opportunities in Real Estate



Source: Preqin Investor Interviews, June 2013

Fig. 5: Regions Investors Believe are Presenting the Best Opportunities in Real Estate



Source: Preqin Investor Interviews, June 2013