

Press Release 6<sup>th</sup> December 2012

## **Preqin Expands Presence to Silicon Valley**

Preqin, the leading provider of data and intelligence to the alternative assets industry, is pleased to announce the opening of its new office in Silicon Valley, California.

This additional West Coast presence complements existing offices in New York, London and Singapore, reinforcing Preqin's position as a comprehensive global data provider on private equity, hedge funds, real estate and infrastructure. The expansion to Silicon Valley delivers enhanced service provision to Preqin's global customer base and allows Preqin to offer support to the alternative assets industry twenty-four hours a day.

Preqin's products and services are utilized by more than 10,000 professionals located in over 70 countries for a range of activities including investor relations, fundraising and marketing, dealmaking, and market research.

Data is collected by dedicated teams of multi-lingual analysts based around the world directly contacting and forging relationships with industry professionals and gathering information on funds and fundraising, performance, fund managers, institutional investors, deals and fund terms. Additional intelligence is acquired through FOIA requests, regulatory filings and news sources.

## Silicon Valley contact details:

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## Note to Editors:

• Preqin is spelled without the letter 'U' after the 'Q', the company name being an amalgamation of the former name, Private Equity Intelligence.

## **About Preqin:**

Preqin is the leading source of information for the alternative assets industry, providing data and analysis via online databases, publications and bespoke data requests.

Preqin has built a reputation in the alternative assets industry for providing the most comprehensive and extensive information possible. Leading alternative assets professionals from around the world rely on Preqin's services daily, and its data and statistics are regularly quoted by the financial press. For more information, please visit: <a href="https://www.preqin.com">www.preqin.com</a>

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