

## Preqin Investor Network Provides Genuine Transparency to the Alternative Assets Industry

**Preqin, the leading provider of alternative assets data and intelligence, announces the expansion of Preqin Investor Network, a free tool for investors looking to source new investment opportunities.**

The addition of extensive hedge fund data to Preqin Investor Network, which already covers key information on private equity, real estate and infrastructure, makes the platform a vital tool for driving increased transparency in the alternative assets industry, benefiting both investors and fund managers.

Over 6,000 investment professionals at over 2,200 institutions use Preqin's industry-leading data to help manage their alternative assets investment portfolios. Preqin Investor Network, launched in May 2012, provides these investment professionals with complimentary access to key data needed in their due diligence process and investment decisions. The platform creates an essential link between investors looking to commit capital and fund managers marketing their current offerings.

Access to Preqin Investor Network is free for accredited investors and qualified purchasers. Investors are already using Preqin Investor Network to:

- **Evaluate their returns** – investors can view Preqin's industry-leading benchmarks and indices to help target the best-performing strategies and geographies and assess what returns they can expect from their alternative assets investments.
- **Source investment opportunities** – investors can access Preqin's extensive data on all 1,900 private equity, real estate, infrastructure funds on the road, and now all 9,300 hedge funds seeking capital, as well as fund and manager performance track records and contact details for fund managers and placement agents.
- **Examine their fund terms** – investors can assess what they should be paying to invest in alternative investment funds by evaluating benchmarks for management fees, performance fees and carry, manager commitment rates and more.

### Comment:

"In an increasingly crowded alternative assets marketplace, investors face challenges in choosing the best investments for their portfolio and fund managers often struggle to stand out from the crowd and attract investor capital. As investors become more sophisticated, they are looking for more information to provide transparency to the initial steps of the evaluation process and a way to source and assess a large number of investment offerings quickly and efficiently. Preqin Investor Network is the only resource that provides the in-depth data needed for greater transparency, and we believe it will be a key platform for developing the connection between fund managers and investors as the industry moves forward."

### Stuart Taylor, Head of Investor Products

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### Note to Editors:

- Preqin is spelled without the letter 'U' after the 'Q', the company name being an amalgamation of the former name, Private Equity Intelligence.

### About Preqin:

Preqin is the leading source of information for the alternative assets industry, providing data and analysis via online databases, publications and bespoke data requests.

Preqin has built a reputation in the alternative assets industry for providing the most comprehensive and extensive information possible. Leading alternative assets professionals from around the world rely on Preqin's services daily, and its data and statistics are regularly quoted by the financial press. For more information, please visit: [www.preqin.com](http://www.preqin.com)

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