

Private Equity Industry Reaches \$2.38tn in Assets

AUM grows by almost 10% in first half of 2017, as distributions slow from record pace

The private equity industry saw a year of strong growth in 2017, and as of the end of June (the latest available data) has reached a record \$2.38tn in assets under management. This is an increase of \$248bn from the end of 2016, as the industry grew by almost 10% in six months. Investors have been satisfied by record distributions from funds, which totalled more than half a trillion dollars in 2016, and many have looked to reallocate significant capital back to the asset class. However, there are signs that distributions are slowing: in H1 2017 funds returned \$233bn to investors, a significant sum but behind 2016's pace. Record fundraising in 2017 pushed dry powder past the \$11n threshold for the first time, and investors and fund managers remain concerned about the impact that the influx of capital might have on deal making, the exit environment and future returns.

See the sample pages of the 2018 Preqin Global Private Equity Report here.

Members of the press can request a complimentary copy of the report. Please email press@preqin.com for more details.

Global Private Equity Report Highlights:

- **Private equity assets under management reached \$2.38tn** in June 2017, driven by record fundraising and high valuations. The industry expanded by 9.6% in the first half of 2017 alone, adding over \$100bn in unrealised value held by fund managers.
- This came as managers returned a record \$520bn to investors in 2016, and a further \$233bn in H1 2017. This is the seventh year in which managers have returned more capital to investors than they've called up.
- Investor appetite for private equity reached a record high, with 53% of investors saying they planned to increase their allocation to the asset class in the longer term.
- Despite bull market conditions driving short-term returns in the S&P 500, private equity had an annualized return of 8.5% in the 10 years to June 2017, twice that of listed equities.
- Investors and fund managers are both concerned about valuations, with 88% of the former and 62% of the latter group citing it as a key challenge in 2018 the highest proportion of either group.
- As a result of these valuations concerns, **34% of investors expect returns to be lower in the coming year**.

Christopher Elvin, Head of Private Equity Products:

"The private equity industry has enjoyed a zenith in recent years: strong performance has allowed managers to return record levels of capital to investors – over half a trillion dollars in 2016 alone – and this in turn has prompted prodigious appetite among investors and commensurate fundraising levels. As a result, assets held by fund managers have climbed by almost 10% in just the first half of 2017, as the industry swelled by almost a quarter of a trillion dollars. This rate of growth is striking given the size of the industry, and demonstrates the abiding appetite for private equity among institutional investors.

However, such successes do not come without side-effects. Record fundraising through 2017 has pushed dry powder across the \$1tn threshold, and with so much capital available to fund managers, the deal making market has become almost unprecedentedly competitive. Valuations are a major concern to investors and fund managers alike, and there are signs that distributions in the full-year 2017 are not going to make the heights marked in 2016. Despite that, investors remain satisfied with the asset class, and while returns in some other asset classes remain depressed there is every indication that they will keep allocating capital to private equity at the same pace in the months ahead, despite their feeling that this level of returns cannot last indefinitely."

Preqin is the leading source of information for the alternative assets industry, providing insight and analysis gathered by its global teams of dedicated researchers. Founded in 2003, the company is a frequent source of intelligence used in the global financial press, through its online databases, regular publications and bespoke data requests.

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